

2025 Advertising Opportunities



Bi Weekly E Newsletter



Campaign Highlights

Every two weeks, we send an electronic news bulletin with updates, announcements, and paid advertising opportunities. Whether it's promoting events, job postings, or workshops, our newsletter reaches an engaged audience of over 630 psychologists, students, and professors across Nova Scotia.



75% +
Open Rate



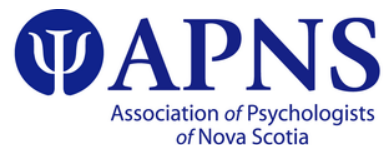
18% +
Click Rate



630
Members

APNS Member Updates	Member Price	Non Member Price	Non Member Price (Not for Profit)
News Bulletin	Free	\$25 for two news bulletin	\$25 for two news bulletin
Stand Alone Email	\$100 per email	\$250 per email	\$ 200 per email

Deadline: All content must be received at least one week before the publication date to admin@apns.ca. Late submissions may not be processed in time for inclusion in the newsletter



APNS Website



Campaign Highlights

The APNS website offers a unique platform to connect with a targeted, engaged audience. With advertising on key landing pages, you can effectively reach psychologists, and the broader Nova Scotia community. Whether you're promoting events, rental space or job opportunities let us help you make meaningful connections and grow your impact.



Top Search Results



Cost Effective



Precision Targeting

Ad Type	Member Price - Per 30 Days	Non Member Price - Per 30 Days	Non Member Price, Not for Profit - Per 30 Days
Event/Workshop	25	100	75
Job Posting	25	75	75
Office Space	25	75	75

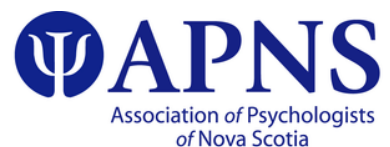
Word Limit: Maximum of 200 words

Headline: Include a clear and engaging headline

Format:

- Submit text in .doc or similar formats
- Submit image or .JPEG or .PNG. Ensure images are high quality

Submission: Email: Send completed documents to admin@apns.ca



NS Psychologists



Campaign Highlights

Three times a year, APNS publishes The Nova Scotia Psychologist—the premier journal for psychologists in the province. Delivered via PDF or traditional mail, it reaches all APNS members directly, offering advertisers a unique opportunity to connect with an engaged, professional audience.

VOL 23 NO 3

The Nova Scotia Psychologist

The Journal of the Association of Psychologists of Nova Scotia

Nova Scotia Psychologist	Member Price	Non Member Price	Non Member Price (Not for Profit)
Full Page	90	500	125
3/4 Page	75	400	100
1/2 Page	50	300	75
1/4 Page	30	250	50
Business Card	25	200	35
Event/Workshop/ Job Posting Listing	25	100	35

Deadline: Please contact the office.

✉ admin@apns.ca

☎ (902) 422-9183

